Foundation in Project Management for Senior Managers

Course Summary

Description
This is a dynamic course that will show you specific steps you can take to generate project success and more. Essential project management concepts are presented through the lens of the power and authority of a senior manager. In each topic, attendees are shown what they can do to energize the project environment and promote sound project management practice.

Objectives
At the end of this course, students will be able to:

- Use Project Portfolio Management to pick the right projects
- Define and measuring Business Value
- Understand The Senior Manager's view of Project Management
- Understand the real source of project success and failure
- Get your projects off to a strong start
- Plan project budgets in the face of unreliable estimates
- Use effective meetings as a potent project tool
- Keep projects on track
- Make project issues go away
- Ensure effective delivery

Topics

- How Project Portfolio Management helps you fulfill business strategy
- When project success is not enough
- Picking the right projects - project evaluation
- Project and Product Lifecycles
- Business Value: Keep your eyes on the prize
- The Senior Manager's view of Project Management (plan and manage the project to maximize Business Value)
- Central importance of people in projects
- Power of the project charter
- Project and business objectives
- Organizational Adoption
- Stakeholder analysis
- How to plan project budgets in the face of unreliable estimates
- Setting and managing baselines
- Maintaining project integrity (change control)
- How to make project issues go away (risk management)
- Ensuring effective delivery of the goods (Transition)

Audience
This course will be of value to Senior Managers, Business Managers, Technical Managers, Portfolio Managers; Executives, Managers of Project Managers, and anyone with business accountability for projects.

Prerequisites
This course does not require any special knowledge of project management concepts or specific prior PM training although a basic understanding is helpful for some of the exercises.

Duration
Two days

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