

MOC 50598 A Cloud 101 Jump Start

Course Summary

Description

This Jump Start course is designed to provide business leaders a targeted, executive overview of the Cloud, and how key Microsoft products enable companies to leverage the Cloud in an industry-leading variety of ways. The engaging experience is tailored for busy executives who need the knowledge and confidence to actively participate in these key customer conversations. Additionally, this course is designed so Microsoft Learning Partners can redeliver it directly to their customers in order to help them understand the Microsoft Cloud.

We have heard loud and clear from the partner community and directly from customers that executives are not fully prepared to participate in cloud conversations. There's no shortage of buzz around "the Cloud." Everybody's talking about it. But, really, what is it? Do your customers understand the jargon? Can they clearly articulate why and how these technologies drive businesses? Do your customers' business leaders provide employees with cloud skills and understand why it's important to start that process now? If your customers could use a little "kick-start," the Cloud 101 Jump Start is it.

What's a "Jump Start" Course? Training specifically designed for experienced professional whose jobs demand they know how to best leverage new, emerging Microsoft technologies. These courses often assume a certain level of expertise and domain knowledge, so they move quickly and cover topics in a fashion that enables teams to effectively map new skills to real-world situations.

Objectives

At the end of this course, students will be able to:

- Understand the Cloud: Learn cloud industry terminology and definitions
- Understand Microsoft's Position: this course will help business leaders understand why Microsoft public, private and hybrid cloud solutions are unique and making such a splash in the industry.
- Understand how to Prepare Organizations Appropriately: This course is designed to help you understand the skills paths needed to migrate to Microsoft Cloud solutions.

Topics

- Understanding the Cloud Movement
- Microsoft Public Cloud Solutions
- Microsoft's Private Cloud Solutions

Audience

This 3-hour course is specially tailored for business leaders a targeted, executive overview of the Cloud, and how key Microsoft products enable companies to leverage the Cloud in an industry-leading variety of ways.

Prerequisites

There are no prerequisites for this course.

Duration

One day

Due to the nature of this material, this document refers to numerous hardware and software products by their trade names. References to other companies and their products are for informational purposes only, and all trademarks are the properties of their respective companies. It is not the intent of ProTech Professional Technical Services, Inc. to use any of these names generically

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Course Outline

I. Understanding the Cloud Movement

- A. Industry Transformations
- B. Cloud Terminology
- C. Customers' Challenges Today
- D. Public Cloud vs. Private Cloud
- E. How the Cloud Changes Organizational Roles & Required Skills

II. Microsoft Public Cloud Solutions

- A. Cloud Drivers & Obstacles
- B. Microsoft Public Cloud Products for Consumers
- C. Microsoft Public Cloud Products for Businesses
- D. Microsoft Office 365
- E. Microsoft Windows Azure Platform

III. Microsoft's Private Cloud Solutions

- A. "All about the App"
- B. Cross-platform from the Metal Up
- C. Foundation for the Future
- D. The Cloud on Your Terms