UI/UX Interaction Design Intensive

Course Summary

Description

The class builds on the Task Oriented Design approach in the 100 series class. The class dives into more complex web and web application user interface design issues, patterns and solutions to addressing common web design challenges. This class includes a lot of hands on work prototyping with Balsamiq and digging into Interaction Design issues applied to delivering the user experience.

Objectives

At the end of this course, students will be able to:

- Apply advanced UI/UX patterns to your designs. Hands on prototyping.

Topics

- Designing for Websites vs. Web applications
- Identifying users and tasks
- Review and rapid prototyping of 30 common web design challenges
- Advanced Design principles
- Interaction Design patterns
- Applying UX best practices
- Proofing your designs
- And much more...

Audience

Product managers, Business Analysts, Managers or designers. Anyone involved in the design process or involved in a UX project. This class is oriented toward an interest in UI design

Prerequisites

Before taking this course, students should take ProTech’s 100 UI Design class or equivalent. Students should also have Axure experience or some basic familiarity with prototyping.

Duration

One day