

Thinking Outside of the Box

Course Summary

Description

We are told to "think outside the box," yet few of us know how to do that. Research into the creative process shows that successful problem solvers approach creativity and innovation systematically. This course will introduce proven methods to become more efficient and effective at all stages of creative problem solving for innovation: information gathering, analyzing the system at hand, identifying resources, developing useful ideas and solutions, and getting good ideas approved and implemented. Topics include the IDEAS Framework, Six-Hats Thinking, TRIZ and more.

Topics

- What is process-driven creativity and innovation?
- Obstacles to creativity
- Challenging the status quo
- Ideation and innovation processes and tools

Audience

This course is designed for anyone wanting to learn proven methods to become more efficient and effective at all stages of creative problem.

Prerequisites

There are no prerequisites for this course.

Duration

One day

Thinking Outside of the Box

Course Outline

- I. **What is process-driven creativity and innovation?**
- II. **Obstacles to creativity**
- III. **Challenging the status quo**
 - A. What thinking "outside the box" really means
 - B. Developing ownership eyes
 - C. Developing your inner innovator
 - D. Accelerating creativity
- IV. **Ideation and innovation processes and tools**
 - A. More effective brainstorming
 - B. IDEAS framework
 - C. Six Hats thinking
 - D. TRIZ tools