

Usability Testing Methods Training

Course Summary

Description

This class teaches how to set-up and conduct usability tests.

Objectives

After taking this course, students will be able to:

- Understand why usability is important and how usability testing improves user experience.
- Describe a typical usability test and the goals of a test.
- Identify test objectives and user recruit selection criteria.
- Distinguish between usability testing and other types of research.
- Plan a simple usability test pilot for your site or application.
- Choose and create tasks that minding best practices.
- Facilitate usability test sessions using the Think Aloud protocol.
- Elicit design feedback from co-workers without biasing your query.
- Report on basic usability testing observations.

Topics

- Planning your test
- Setting usability metrics
- Preparing a test plan
- Moderating user tests
- Developing questionnaires
- Reporting on test data
- Analyzing results
- Communicating test results
- And much more...

Duration

One Day