

Business Relationship Management Professional (BRMP)

Course Summary

Description

Gain a comprehensive foundation as a Business Relationship Manager and become certified as a Business Relationship Management Professional with our course.

The purpose of the BRMP qualification is to measure whether a candidate has sufficient knowledge and understanding of the Business Relationship Management (BRM) role and organizational capability to be able to create awareness of the role with their business partners and senior provider management; assess the current state of their business-provider relationships, business demand maturity and provider supply maturity with the objective of scoping what aspects of the BRM role would be appropriate to implement, or, where already implemented, which aspects need to be adjusted.

Topics

- Overview
- Strategic Partnering
- Business IQ
- Portfolio Management
- Business Transition Management
- Provider Domain
- Powerful Communication

Audience

This certification is aimed at Business Management, Provider Management, those with a Business Relationship Management role or position and Consultants looking to gain an insight into Business Relationship Management and looking to certification as a Business Relationship Manager

Duration

Three Days