

## Certified Mobile Asset Manager (CMAM)

### Course Summary

#### Description

The IAITAM Certified Mobile Asset Manager (“CMAM”) course prepares individuals and organizations responsible for the management of mobile devices. Proliferation of mobile devices within the enterprise, whether corporate-owned or BYOD-based, has brought a complexity to ITAM never before seen in IT environments. The course will prepare individuals with the knowledge to manage personnel, policies and processes, the key elements in organizational IT management. This course encompasses both organizational owned assets as well as BYOD (employee-owned). The CMAM course has the IAITAM Best Practice Library as its foundation and encompasses financial viability, risk mitigation, policy enforcement and lifecycle management of mobile assets.

Mobile Asset Management is extremely important to organizations today. In the past, outside influences for technology upgrades and enhancements came through the business units as a recommendation while the direction of IT was controlled by the IT experts within the enterprise. However, with the consumerization trend, devices that are smaller, fully functional and easy to operate are flooding the corporate environment.

#### Topics

- Mobile Asset Best Practices
- Introduction and Program Management
- Goals & Outcomes
- Requirements & Standards- building the base & Knowledge
- Asset Types Legislation (Global Considerations)
- Security requirements
- Mobile Asset Policies
- Documentation Management standards
- Mobile Asset Acquisitions – Corporate Owned vs BYOD
- Mobile Asset Licensing and Contract Management
- Data Security
- Financial Management
- Advantage and disadvantages to BYOD
- Risk Management
- End-of-Lifecycle Disposition and Security
- Compliance and Mobile Asset Management
- Cloud Networking
- Tracking Mobile Assets
- Tool selection
- Questions and Review Before Test

#### Prerequisites

Although no experience is required for this course, the materials encompass the concepts that address the needs of the mobile IT Asset Manager.

#### Duration

One day

Training to be provided by Anglepoint which is an accredited training organization with IAITAM.

