

## Advancing the BRM Capability

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### Course Summary

#### Description

The facilitated approach gets your team excited and ready to start to lead and succeed in the BRM Capability. The workshop results in a documented practical approach and action plan. The execution and further development of the BRM Capability advancement approach and action plan can be supported by BRM Coaching.

*Accredited BRM training is provided by Lead the Pack Consulting, APMG-International Training Organization.*

#### Objectives

The objective for the workshop is to develop foundational artifacts and approaches for advancing the BRM capability in your organization.

#### Topics

- Learn what the approach for advancing your BRM capability could look like.
- Understand how to clearly develop a mission and vision for your BRM capability and team to help with the communication.
- Understand how to address role clarity for BRM and use the provided examples to get started immediately with the discussions.
- Review and select key additional activities, approaches and models, that fit your needs.
- Determine feasible and practical actions to take after the workshop.
- Leave with a draft of mission, vision and high-level approach and action plan.

#### Prerequisites

BRM Introduction (Familiarity with Business Relationship Management is recommended).

#### Duration

One day