

Leading with BRM

Course Summary

Description

In today's fast-paced business world, the ability to harness Business Relationship Management (BRM) as a leadership skill is paramount. The leading with BRM workshop, is your comprehensive guide to Mastering the Art of Advancing a BRM Leadership Capability.

Embark on a Transformative Journey: Whether you're an experienced BRM professional or just stepping into this exciting field, "Leading with BRM" will equip you with the insights and expertise required to thrive in today's business landscape and start your journey towards a relationship-centered organization.

Topics

- Understand of BRM as a leadership capability: Gain a deep understanding of Business Relationship Management (BRM) as a critical leadership skill and its significance in modern relationship-centered organizations.
- Navigate the BRM Framework: Explore the various elements of a robust BRM framework, enabling you to effectively foster relationships, align strategic objectives, and deliver tangible business value.
- Develop a Tailored BRM Roadmap: Acquire the knowledge and tools to create a customized roadmap for advancing BRM capabilities within your organization, whether you're starting from scratch or enhancing existing practices.
- Craft a Clear BRM Charter: Learn how to develop a clear and compelling BRM charter for your organization. Define its mission, vision, and key BRM responsibilities to align with your strategic goals.
- Practical Application: Immerse yourself in practical scenarios and exercises that allow you to apply your BRM knowledge to real-world situations. Build confidence in your ability to address challenges and seize opportunities effectively.
- Enhance BRM Leadership Skills: Hone your BRM leadership skills, equipping yourself to excel in the dynamic and ever-evolving business landscape.
- Network and Collaborate: Engage with fellow participants, fostering valuable connections and opportunities for collaboration within the BRM community.

Audience

Anyone that needs to have a structured way of further advancing their BRM leadership capability in their organization.

Prerequisites

There are no prerequisites for this course.

Duration

Four days