

CLF 2.0 and Accessibility

Course Summary

Description

Demystify accessibility standards! Most adults suffer from some level of disability or difficulty that can be mitigated through accessible Web site design. By using the immediately-applicable tips and techniques you'll learn in this powerful Web accessibility seminar, not only will you comply with standards: you'll be broadening the audience for your Web site while enriching the experience of all your visitors.

Objectives

At the end of this course, students will be able to:

- Know many simple techniques you can apply right away to make Web content more accessible
- Have a comprehensive understanding of CLF and W3C accessibility guidelines and how to tackle them
- Make informed decisions as to what degree you can practically comply with accessibility standards
- Understand better the experience of those with disabilities using the Web and new media products
- Know you're doing the "right thing" by ensuring accessibility for all

Audience

This seminar is targeted to all project managers, Webmasters, production coordinators, programming leaders, strategists, and controllers, involved in developing Web or other new media projects.

Prerequisites

Students should have some familiarity with the management and/or development of Web sites.

Duration

One day