

Advanced Project Topics for the Business Manager

Course Summary

Description

Senior Managers have a unique outlook on projects. They are concerned not only with project success but also with the cumulative Business Value that those projects must ultimately generate. This means that to a Senior Manager, any project management methodology must lead the project team to plan and execute projects so that Business Value is optimized. Viewing project management through the lens of Portfolio Management provides us with just such a perspective.

Advanced Project Topics for the Business Manager presents current project management best practice along with a unique perspective on those aspects of project management where Senior Managers can directly influence project success. This course is a power-packed two day course that will show you specific steps you can take to ensure that your projects help realize your business goals.

Objectives

After taking this course, students will be able to understand:

- Why Project Portfolio Management is of key importance to every Business Manager
- How to pick the right projects
- Obtaining Business Value from your projects
- The Business Manager's view of Project Management
- The real source of project success and failure
- How to create an environment that supports projects
- Three ways to get your projects off to a strong start
- How to plan project budgets in the face of unreliable estimates
- Using meetings as a potent project tool
- Keeping your projects on track
- How to make project issues go away
- Ensuring effective delivery of the goods

Topics

- When project success is not enough
- How Project Portfolio Management helps you fulfill business strategy
- Picking the right projects
- Plan and manage the project to maximize Business Value
- Central importance of people in projects
- Three ways to get a project off to a strong start
- Project Stewardship
- How to plan project budgets in the face of unreliable estimates
- Maintaining project integrity (change control)
- Good Meetings Practice
- How to make project issues go away (risk management)
- Ensuring effective delivery of the goods (Transition)

Audience

This course is designed for business managers, technical managers, portfolio managers; executives, managers of project managers, and anyone with business accountability for projects.

Prerequisites

This course assumes some knowledge of project management concepts and a basic understanding of project selection methods, but no specific prior PM training is required.

Duration

Two days
12 PDUs

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Course Outline

- I. When project success is not enough**
- II. How Project Portfolio Management helps you fulfill business strategy**
- III. Picking the right projects**
- IV. Plan and manage the project to maximize Business Value**
- V. Central importance of people in projects**
 - A. Organizational Adoption
- VI. Three ways to get a project off to a strong start**
 - A. Project charter
 - B. Stakeholder analysis
 - C. Work Breakdown Structure
- VII. Project Stewardship**
- VIII. How to plan project budgets in the face of unreliable estimates**
- IX. Maintaining project integrity (change control)**
- X. Good Meetings Practice**
- XI. How to make project issues go away (risk management)**
- XII. Ensuring effective delivery of the goods (Transition)**