

## **Certified Scrum Product Owner (CSPO)**

### **Course Summary**

#### **Description**

Certified Scrum Product Owner (CSPO) is an in-depth two day immersion into the world of Agile Product Management. The course is full of practical, real world techniques, which can be implemented immediately at your workplace. This course will allow your organization to enjoy the many advantages Scrum has to offer.

#### **Objectives**

**At the end of this course, students will be able to:**

- Explain Scrum's history, so that I can better appreciate Scrum.
- List situations where using Scrum is appropriate, so that I can better understand why Scrum will benefit my organization.
- Explain the importance of having defined values, so that I can understand how the team has agreed to work together
- Describe the Scrum framework, so that I can clearly comprehend the Scrum process.
- Describe the roles and responsibilities on a Scrum team, so that I can understand who needs to do what.
- Experience Scrum, so that I know what it feels like when I start doing it for real.
- Demonstrate how to create a product vision statement, so that I can establish a guiding light for the product, with the help of my stakeholders.
- Demonstrate how to establish user roles and personas, so that I can ensure that I don't miss an important stakeholder's business need.
- Explain how to seed a product backlog, so that I can quickly establish enough backlog items so that the team can start sprinting.
- Demonstrate how to write user stories, so that I can clearly articulate the who, what, and the how come behind each backlog item.
- List how the team will relatively estimate backlog items, so that I can factor-in implementation complexity, when I assess the overall priority of a backlog item.
- Demonstrate how to quickly assess business value, so that I can establish an initial priority for the backlog items in my product backlog.
- List and explain the key meetings in Scrum, so that I know what is happening, before, during, and after each sprint.
- Explain how to tell a good user story from a bad one, so that I can create a better product backlog.
- List several ways to prioritize my product backlog, so that I can determine what is the best approach for the situation at hand.
- Demonstrate how to track team progress, so that I can make more informed prioritization decisions and forecast possible release dates.
- List and explain the additional meetings recommended for Scrum, so that I can improve the overall efficiency of the Scrum process.
- Experience Scrum, so that I know what it feels like when I start doing it for real.
- List areas where we might get into trouble, so that I know what to look out for as my organization implements Scrum.
- Open forum to discuss challenging questions about Scrum, so that I can utilize the collective intelligence of the course participants to brainstorm creative ways to solve problems.

## **Certified Scrum Product Owner (CSPO)**

### **Course Summary (cont'd)**

#### **Topics**

- Properly align your development efforts around delivering the highest business value features first
- Ensure that the right features are being implemented for the right reasons at the right time
- Effectively and efficiently incorporate new insights into the product during the project lifecycle
- Rapidly respond to changing market conditions
- Increase customer satisfaction and time-to-market delivery
- Gain organizational trust and improve your team's reputation for on-time and on-budget delivery by setting them up for frequent successes
- Achieve greater flexibility and value to your organization by adding another tool to your toolbox

#### **Audience**

This course is designed for Product Managers/Business Analysts, Functional/Operational Managers, Project Sponsors, IT Leadership (Managers/Directors/VPs/CIOs/CTOs) and anyone interested in learning the benefits of Scrum.

#### **Prerequisites**

There are no prerequisites for this course.

#### **Duration**

Two days